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| C) | Explain the Best practices of presentation. Preparing for your Market Research Presentation. | Understand | 6 |
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| Q. 5 | Solve Any Two of the following. | | 12 |
| A) | What are the benefits of iteration in the design thinking process. | Understand | 6 |
| B) | What are the techniques for taking the Idea to the market. | Remember | 6 |
| C) | Explain how innovation management is done in a company. | Understand | 6 |
| | *** End *** | | |